



Non-Profit Organisation Registered and
filed as No. 617 On 22-Jun-2022

Assistant Registrar

CIPCA PURPOSE AND ACTIVITIES

PURPOSE

The Cayman Islands Professional Coaches Association (“CIPCA”) exists to regularize the qualifications within coaching profession; provide professional development support and networking; promote inclusion and advocate for diversity well as regulatory changes where necessary in our community; and provide consumer protection.

In short, it seeks to manifest potential in the its member coaches and the public by creating connection and promoting professionalism.

BACKGROUND

Whilst the profession of coaching has been around for over 25 years it is relatively new in Cayman culture. Additionally, the profession is largely unregulated worldwide with the exception of certifying bodies thereby resulting in individuals establishing coaching business without certification or relevant qualifications.

In 2016 local coaches began organizing regular meetings due to the expressed need for professional networking within the industry.

In May of 2018, the Controller, Chanda Glidden met with the Mental Health Commission (“MHC”) at their request to gain a better understanding of the coaching community within Cayman. The MHC was concerned that the role of coaches was potential encroaching on that of mental health practices which are regulated under law. After a subsequent thorough presentation to the MHC, it was agreed that life and business coaches, in their purest form, were not encroaching on the mental health practices and could for the time being self-regulate if proper provisions were put into place to protect the general public. These provisions included making sure that coaches were professionally qualified and easily identifiable.

The association has since been making advances to build a network of qualified coaches and awareness within the community of the value professional coaching services.

BOARD FUNCTION

The key board function is to establish CIPCA as the recognized coaching body for standardizing the industry. This includes but is not limited to:

- (i) reviewing membership applications;
- (ii) ensuring adherence to profession ethics/code of conduct;
- (iii) creating training, development and networking opportunities;
- (iv) regular surveys of the membership to address and meet their evolving needs; and
- (v) monitoring of the local community to reach out to potential new members.

The board is responsible for managing the website which service to

- (i) clearly set out objects of CIPCA as a professional association;



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- (ii) provide the public with relevant information for hiring a professional coach and a place formally lodge complaints; and
- (iii) identify its members so that persons seeking to hire a coach have access to trained qualified professionals.

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Where complaints are received from the public regarding a coach, the board will be responsible for reviewing complaints and taking the necessary disciplinary action.

ACTIVITIES

Meetings

Through monthly meetings members are provided with training and development, which revolves around three main themes being: Community Engagement; Professional Development; and Peer Coaching. Meetings have both in-person and virtual options and are recorded for future access.

Networking

Networking opportunities are presented between professional coaches and persons interested in becoming coaches as well as between coaches and other connected industries (e.g. mental health specialists, wellness and human resources). This is done during monthly meetings and occasional in-person socials.

Public Awareness

Building public awareness of the existence of professional coaching as an industry is essential. With the stresses of life and the benefits of coaching to the public through annual conferences, local events and social media.

Fundraising

Funds are raised through member dues and local events in furtherance of the objects of the association.